

Slavic Stasyuk

Staff Product Designer, Lead UX Designer, Design leader

I am an end-to-end designer and strategist who loves exploring challenging problems with data, questions, and holistic solutions. Having worked as a consultant, freelancer, embedded and in-house team member I am experienced in leading, managing, and building curious design teams.

EXPERIENCE

Shopify Portland, OR — Staff Product Designer

DEC 2022 - PRESENT

Led the Start and Grow design vision for the Growth RnD team. Was part of the leadership trifecta working on high impact design.

- Led cross functional homesites and product workshops
- Improved signup questionnaire flow to increase U2L conversion by 8% and over 18% for a valuable segment of replatformers.
- Successfully designed and shipped an integrated AI blog writing tool using LLMs that was part of our editions release.

Matterport, Sunnyvale, CA — Staff Product Designer

APR 2021 - DEC 2022

Own the design work on Matterport Cloud and 3D Core Experiences. Successful launches include:

- Cloud refactor and Visual Upgrade
- Admin and Enterprise Security Settings
- Integrated 3D Marketplace and SDK Plugins

ITX, Portland, OR — Lead Product Designer

FEB 2018 - APR 2022

Designed experiences for Paychex, Theia, Corning, and other Fortune companies. Working as a lead and supporting multiple engineering teams

John L. Scott, Bellevue, WA — Visual Comm Manager

SEP 2014 - FEB 2018

Led the design team in charge of award-winning website, CRM System, and mobile search app.

Creative Circle, Seattle, WA — Designer UX/UI

JUN 2012 - NOV 2014

Duties included: Heuristics and discovery proposals, website layouts and wire-framing, mobile design, UX Prototyping, site-mapping, storyboarding, ecommerce design flows.

Portfolio: slavicstasyuk.com

Password: **iterate**

(425) 361-5295

s.v.stasyuk@gmail.com

linkedin.com/in/slavicstasyuk

SKILLS

Product Design

Design Leadership

User Interface Design

Design Systems

Information architecture

A/B Testing

Project Management

Prototypes and User Flow

Product Management

UX Design and Research

Usability Testing

Lofi/Hifi Wire-framing

Design documentation

Leading Workshops

TOOLS

Figma, Sketch, Axure,

Invision, Zeplin, Indesign,

Adobe Xd, Photoshop, Jira,

Asana, Excel

EDUCATION

University of Washington,

B. A, Media &

Communications

Design Sprint 3-Day

Workshop, Facilitator: Jake

Knapp

UX Metrics Workshop,

Facilitator: Jared Spool